



About me

I am a Graphic Design graduate from Manchester School of Art and my most recent role was a Junior Designer/Illustrator in Manchester at Yappy.com. I am a self-motivated and passionate designer who especially enjoys projects including illustration, branding and layout. I take pride in my work and look to continually develop my abilities in order to optimise my outputs. I am confident to take control in group situations; however, I am equally capable of working independently.

In my most recent role at Yappy.com, I created illustrations for the company's wide range of personalised dog and cat products. In my role I was responsible for designing new products, generating bespoke dog and cat icons for customers, creating illustrations for the social media pages, editing photographs and creating mockups for the PR team, as well as admin and JSON files to enable products to go live on the website.

My other industry experience includes a placement at Vivid which taught me key skills relating to software, in addition to giving me valuable experience of working within a dynamic team environment in a graphic design studio. I created typography which was issued to the client and was ultimately approved, created and installed on the windows at the front of their hotel. I learnt how to manage my time, take on board constructive criticism from the head designer, in addition to incorporating client feedback resulting in their satisfaction with the end product.

My other passions outside of work include illustration, going to the gym, cooking, baking, reading, listening to music, swimming and cheerleading.

Education

Manchester Metropolitan University Manchester School of Art

2018 to 2021
BA (Hons) Graphic Design
2:1

Runshaw College

2016 to 2018
Graphics (A)
Photography (A*)
ICT (A)
Media Studies (AS Level: B)

Bishop Rawston Church of England Academy

2011 to 2016
11 GCSEs (A to C)

Work Experience

Healthcare Receptionist / Administrator

Parbold GP Surgery
2016 to 2021

Online Shopping Team Member

Tesco, Leyland
2016 to 2017

Volunteer Assistant Coach

Euxton Villa FC
2016 to 2017

Industry Experience

Yappy.com, Manchester

Junior Designer / Illustrator
May 2021 to Nov 2022

Vivid, Manchester

Graphic Design placement
2019

Hobs Reprographics, Manchester branch

Graphic Design placement
2016

Reference

Julia Felber

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julia@jfelber.ch

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07727677733

Position:
Studio Manager, Yappy.com

"Sophie was an absolute joy to have on my team. She's incredibly talented and a hard worker. She takes feedback on board and has the determination to get things right. She follows briefs and instructions very well. Communication has always been easy with Sophie since she has a sunny personality and good communication skills."

Skills

I am proficient in Adobe software, such as Adobe Illustrator, InDesign and Photoshop. I also have experience using ProCreate on iPad, which was self-taught. I am confident with illustration, photography and video editing and have recently been upskilling and teaching myself how to use Adobe AfterEffects.

Contact

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